stott group

ARTIFICIAL INTELLIGENCE PHILOSOPHY

OUR APPROACH TO AI

The Stott Group is using AI and innovating with intention and excitement. AI helps our team test ideas sooner, research faster and deeper, and spend more of our time where client partners need us most: diagnosing what's needed for growth, shaping strategy, and building relationships.

The Stott Group has integrated AI into how we work, with shared standards and a trained team. AI sharpens our thinking, but it will never replace the experience, care, and lived perspectives our client partners count on.

OUR GUIDING PRINCIPLES

The Stott Group's values guide how we use AI, just as they guide our work and our culture.

Curiosity

We experiment with purpose. We test new uses against a clear standard, keep what makes the work better, and drop what doesn't.

Purpose

We use AI where it moves a mission forward. The time AI can save goes to deeper diagnosis, sharper strategy, and stronger relationships.

Inclusivity

Lived experience and community voice come from people, never from a model. We check AI outputs for bias and for whose perspective is missing.

Trust

We prioritize protecting data and information and adapt to client partners' standards and policies.

OUR COMMITMENTS

+ **We own the work**
  Our team owns every deliverable. We check facts, figures, and sources, and we stand behind the result.

+ **Information stays protected**
  We use only approved enterprise AI tools. These tools do not use client partner information to train models, and our IT and security partner regularly reviews privacy and security practices as they change.

+ **A trained team**
  Every team member at The Stott Group is trained and held to the same practices and standards.

+ **Thoughtful use**
  We know that AI runs on energy-intensive data centers, so we use it efficiently and with care.

+ **Learning together**
  As we find better tools and ways of working, we share them with our client partners and help their teams build their own confident AI practice.

We review our data and AI policies regularly as tools and best practices change. Questions about how we use AI in an engagement? Contact Karl Bond, Director of Business Operations, at karl@thestottgroup.com.

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